



Orders	Order / Rev:	104878
	All Order #:	06837423
	Product Desc:	OBAMA 4 AMERICA
	Estimate:	1522
	Flight Dates:	08/03/12 - 09/03/12
	Original Date / Rev:	07/30/12 / 08/27/12
	Order Type	GENERAL

Primary AE	Amy McCreary
Sales Office	BLPHI
Sales Region	National

Agency	Name:	<u>GMMB, Inc./ Washington D.C.</u>
	Buying Contact:	<u></u>
	Billing Contact:	<u></u>
		<u>Washington Harbor</u>
		<u>Washington, DC 20007</u>

Billing Type	Cash
Billing Calendar	Broadcast
Billing Cycle	EOM/EOC
Agency Commission	15%

Advertiser	Name:	Obama for America
	Demographic:	A35+
	Product Codes:	PLC01-Democrat
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru _____
Order Separation: 00:05:00 _____
Advertiser External ID _____
Agency External ID: _____

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	471	\$375,600.00	\$319,260.00	0.00
September 2012	206	\$138,325.00	\$117,576.25	0.00
Totals	677	\$513,925.00	\$436,836.25	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$325,485.83
KLVS	0%	\$0.00
KSNV	0%	\$0.00
KTNV	19%	\$325,485.83
KTUD	1%	\$17,130.83
KVVU	22%	\$376,878.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$154,177.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/03/12	09/03/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	CM	5-6a	MTWTF--	:30	4	\$400.00	1	0.00	NM	44	\$17,600.00

COMMENTS APPLY TO SUB LINES A THRU B
WAKE UP WITH THE WAGNERS

Order / Rev 104878
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Advertiser: Obama for America
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Print Date 08/28/12 08:32:00 Page 2 of 9

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/03/12	09/03/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	MTWTF--	:30	4	\$400.00	1	0.00	NM	44	\$17,600.00
COMMENTS APPLY TO SUB LINES A THRU B WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/31/12		08/06/12	M---F--						4	\$400.00		0.00			
Week: 08/07/12		08/13/12	MTWTF--						10	\$400.00		0.00			
Week: 08/14/12		08/20/12	MTWTF--						10	\$400.00		0.00			
Week: 08/21/12		08/27/12	MTWTF--						10	\$400.00		0.00			
Week: 08/28/12		09/03/12	MTWTF--						10	\$400.00		0.00			
E 2	KSNV	08/07/12	08/13/12	Wake Up Early w/ Wagners Wake Up Early Wagners	CM	430a-5a	MTWT--S	:30	4	\$150.00	2	0.00	NM	4	\$600.00
WAKE UP EARLY WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/07/12		08/13/12	MTWT--S						4	\$150.00		0.00			
E 3	KSNV	08/14/12	09/03/12	Wake Up Early w/ Wagners Wake Up Early Wagners	CM	430a-5a	MTWT--S	:30	5	\$200.00	1	0.00	NM	15	\$3,000.00
WAKE UP EARLY WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/12		08/20/12	MTWT--S						5	\$200.00		0.00			
Week: 08/21/12		08/27/12	MTWT--S						5	\$200.00		0.00			
Week: 08/28/12		09/03/12	MTWT--S						5	\$200.00		0.00			
E 4	KSNV	08/03/12	09/03/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	MTWTF--	:30	4	\$700.00	1	0.00	NM	36	\$25,200.00
COMMENTS APPLY TO SUB LINES A THRU C WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/31/12		08/06/12	M---F--						4	\$700.00		0.00			
Week: 08/07/12		08/13/12	MTWTF--						2	\$700.00		0.00			
Week: 08/14/12		08/20/12	MTWTF--						10	\$700.00		0.00			
Week: 08/21/12		08/27/12	MTWTF--						10	\$700.00		0.00			
Week: 08/28/12		09/03/12	MTWTF--						10	\$700.00		0.00			
E 5	KSNV	08/03/12	09/03/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	4	\$1,400.00	1	0.00	NM	37	\$51,800.00
COMMENTS APPLY TO SUB LINES A THRU C TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/31/12		08/06/12	M---F--						4	\$1,400.00		0.00			
Week: 08/07/12		08/13/12	MTWTF--						3	\$1,400.00		0.00			
Week: 08/14/12		08/20/12	MTWTF--						10	\$1,400.00		0.00			
Week: 08/21/12		08/27/12	MTWTF--						10	\$1,400.00		0.00			
Week: 08/28/12		09/03/12	MTWTF--						10	\$1,400.00		0.00			
E 7	KSNV	08/18/12	09/01/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	3	\$1,050.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/19/12	-----S-						1	\$350.00		0.00			
Week: 08/20/12		08/26/12	-----S-						1	\$350.00		0.00			
Week: 08/27/12		09/02/12	-----S-						1	\$350.00		0.00			
E 8	KSNV	08/18/12	09/01/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	3	\$1,875.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/19/12	-----S-						1	\$625.00		0.00			
Week: 08/20/12		08/26/12	-----S-						1	\$625.00		0.00			
Week: 08/27/12		09/02/12	-----S-						1	\$625.00		0.00			
E 10	KSNV	08/19/12	09/02/12	Nevada Newsmakers - CH3 Nevada Newsmakers - Ch.3	CM	5:00- 6:00am	-----S	:30	1	\$825.00	3	0.00	NM	3	\$2,475.00
NEVADA NEWSMAKERS no pgm 8/5, 8/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/19/12	-----S						1	\$825.00		0.00			
Week: 08/20/12		08/26/12	-----S						1	\$825.00		0.00			
Week: 08/27/12		09/02/12	-----S						1	\$825.00		0.00			

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Print Date 08/28/12 08:32 00 Page 3 of 9

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	KSNV	08/19/12	09/02/12	News 3 Sunrise - SUND&M News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$325.00	1	0.00	NM	3	\$975.00
NEWS 3 AT SUNRISE no pgm 8/5, 8/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-----S					1	\$325.00		0.00			
Week: 08/20/12		08/20/12	08/26/12	-----S					1	\$325.00		0.00			
Week: 08/27/12		08/27/12	09/02/12	-----S					1	\$325.00		0.00			
E 12	KSNV	08/19/12	09/02/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	2	\$625.00	1	0.00	NM	6	\$3,750.00
TODAY ON SUNDAY no pgm 8/5, 8/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-----S					2	\$625.00		0.00			
Week: 08/20/12		08/20/12	08/26/12	-----S					2	\$625.00		0.00			
Week: 08/27/12		08/27/12	09/02/12	-----S					2	\$625.00		0.00			
E 13	KSNV	08/19/12	09/02/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	3	\$9,000.00
MEET THE PRESS no pgm 8/5, 8/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-----S					1	\$3,000.00		0.00			
Week: 08/20/12		08/20/12	08/26/12	-----S					1	\$3,000.00		0.00			
Week: 08/27/12		08/27/12	09/02/12	-----S					1	\$3,000.00		0.00			
E 14	KSNV	08/19/12	09/02/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	3	\$1,500.00
NEWS 3 TODAY/WKEND no pgm 8/5, 8/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-----S					1	\$500.00		0.00			
Week: 08/20/12		08/20/12	08/26/12	-----S					1	\$500.00		0.00			
Week: 08/27/12		08/27/12	09/02/12	-----S					1	\$500.00		0.00			
E 15	KSNV	08/19/12	09/02/12	Chris Matthews 9:30AM SM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM	3	\$1,500.00
CHRIS MATTHEWS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-----S					1	\$500.00		0.00			
Week: 08/20/12		08/20/12	08/26/12	-----S					1	\$500.00		0.00			
Week: 08/27/12		08/27/12	09/02/12	-----S					1	\$500.00		0.00			
E 16	KSNV	08/07/12	09/03/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	MTWTF--	:30	2	\$500.00	1	0.00	NM	32	\$16,000.00
COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/07/12		08/07/12	08/13/12	M-----					2	\$500.00		0.00			
Week: 08/14/12		08/14/12	08/20/12	MTWTF--					10	\$500.00		0.00			
Week: 08/21/12		08/21/12	08/27/12	MTWTF--					10	\$500.00		0.00			
Week: 08/28/12		08/28/12	09/03/12	MTWTF--					10	\$500.00		0.00			
E 17	KSNV	08/07/12	09/03/12	M-F Today Show III 4th Hour Today 4th Hour	CM	10am-11am	MTWTF--	:30	2	\$325.00	1	0.00	NM	32	\$10,400.00
COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/07/12		08/07/12	08/13/12	M-----					2	\$325.00		0.00			
Week: 08/14/12		08/14/12	08/20/12	MTWTF--					10	\$325.00		0.00			
Week: 08/21/12		08/21/12	08/27/12	MTWTF--					10	\$325.00		0.00			
Week: 08/28/12		08/28/12	09/03/12	-TWTF--					10	\$325.00		0.00			
E 18	KSNV	08/07/12	09/03/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF--	:30	2	\$325.00	1	0.00	NM	32	\$10,400.00
COMMENTS APPLY TO SUB LINES A THRU B RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/07/12		08/07/12	08/13/12	M-----					2	\$325.00		0.00			
Week: 08/14/12		08/14/12	08/20/12	MTWTF--					10	\$325.00		0.00			
Week: 08/21/12		08/21/12	08/27/12	MTWTF--					10	\$325.00		0.00			
Week: 08/28/12		08/28/12	09/03/12	-TWTF--					10	\$325.00		0.00			
E 19	KSNV	08/07/12	09/03/12		CM	12-1230pm	MTWTF--	:30	2	\$425.00	1	0.00	NM	17	\$7,225.00

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Advertiser Obama for America
 Product Desc OBAMA 4 AMERICA
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Noon News Noon News COMMENTS APPLY TO SUB LINES A THRU B NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	M-----					2	\$425.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					5	\$425.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					5	\$425.00		0.00			
		Week: 08/28/12	09/03/12	-TWTF--					5	\$425.00		0.00			
E 20	KSNV	08/07/12	09/03/12	The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	2	\$325.001		0.00	NM	17	\$5,525.00
The Agenda 1230pm COMMENTS APPLY TO SUB LINES A THRU B NEWS 3 AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	M-----					2	\$325.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					5	\$325.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					5	\$325.00		0.00			
		Week: 08/28/12	09/03/12	-TWTF--					5	\$325.00		0.00			
E 21	KSNV	08/07/12	09/03/12	Days of our Lives	CM	1258p-2pm	MTWTF--	:30	2	\$425.001		0.00	NM	17	\$7,225.00
Days of our Lives COMMENTS APPLY TO SUB LINES A THRU B DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	M-----					2	\$425.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					5	\$425.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					5	\$425.00		0.00			
		Week: 08/28/12	09/03/12	-TWTF--					5	\$425.00		0.00			
E 22	KSNV	08/07/12	09/03/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	2	\$325.001		0.00	NM	32	\$10,400.00
The Doctors COMMENTS APPLY TO SUB LINES A THRU B THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	M-----					2	\$325.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					10	\$325.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					10	\$325.00		0.00			
		Week: 08/28/12	09/03/12	-TWTF--					10	\$325.00		0.00			
E 23	KSNV	08/07/12	09/03/12	Dr Phil	CM	3-4p	MTWTF--	:30	2	\$450.001		0.00	NM	32	\$14,400.00
Dr Phil COMMENTS APPLY TO SUB LINES A THRU B DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	M-----					2	\$450.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					10	\$450.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					10	\$450.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					10	\$450.00		0.00			
E 24	KSNV	08/07/12	09/03/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	2	\$700.001		0.00	NM	17	\$11,900.00
4PM NEWS (1 hour) (4:30 PM-5:00 PM) COMMENTS APPLY TO SUB LINES A THRU B NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	MTWTF--					2	\$700.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					5	\$700.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					5	\$700.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					5	\$700.00		0.00			
E 25	KSNV	08/07/12	08/13/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	2	\$700.001		0.00	NM	2	\$1,400.00
4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	MTWTF--					2	\$700.00		0.00			
E 26	KSNV	08/14/12	09/03/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	5	\$600.001		0.00	NM	15	\$9,000.00
4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/12	08/20/12	MTWTF--					5	\$600.00		0.00			

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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 26	KSNV	08/14/12	09/03/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	MTWTF--	:30	5	\$600.00	1	0.00	NM	15	\$9,000.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/21/12	08/27/12	MTWTF--		5				\$600.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--		5				\$600.00		0.00			
E 27	KSNV	08/03/12	09/03/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	6	\$1,000.00	1	0.00	NM	66	\$66,000.00
COMMENTS APPLY TO SUB LINES A THRU B EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M---F--		6				\$1,000.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--		15				\$1,000.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--		15				\$1,000.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--		15				\$1,000.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--		15				\$1,000.00		0.00			
E 28	KSNV	08/07/12	08/13/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$1,100.00	1	0.00	NM	5	\$5,500.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	MTWTF--		5				\$1,100.00		0.00			
E 29	KSNV	08/14/12	09/03/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$1,000.00	1	0.00	NM	15	\$15,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/12	08/20/12	MTWTF--		5				\$1,000.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--		5				\$1,000.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--		5				\$1,000.00		0.00			
E 30	KSNV	08/18/12	09/01/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	2	\$650.00	1	0.00	NM	6	\$3,900.00
KVBC EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-		2				\$650.00		0.00			
		Week: 08/20/12	08/26/12	-----S-		2				\$650.00		0.00			
		Week: 08/27/12	09/02/12	-----S-		2				\$650.00		0.00			
E 31	KSNV	08/14/12	09/03/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	5	\$1,000.00	1	0.00	NM	12	\$12,000.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/12	08/20/12	MTWTF--		5				\$1,000.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--		5				\$1,000.00		0.00			
		Week: 08/28/12	09/03/12	M---F--		2				\$1,000.00		0.00			
E 32	KSNV	08/14/12	09/03/12	Face to Face w/ RalstonCM Face to Face w/ J Ralston		730-758pm	MTWTF--	:30	5	\$800.00	1	0.00	NM	12	\$9,600.00
FACE TO FACE WITH JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/12	08/20/12	MTWTF--		5				\$800.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--		5				\$800.00		0.00			
		Week: 08/28/12	09/03/12	M---F--		2				\$800.00		0.00			
E 33	KSNV	08/18/12	09/01/12	Weekend Jeopardy/WheelCM WKND Jeop/Wheel		630-730pm	-----S-	:30	1	\$500.00	1	0.00	NM	3	\$1,500.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-		1				\$500.00		0.00			
		Week: 08/20/12	08/26/12	-----S-		1				\$500.00		0.00			
		Week: 08/27/12	09/02/12	-----S-		1				\$500.00		0.00			
E 34	KSNV	08/04/12	08/11/12	News 3 Olympic Zone News 3 Olympic Zone	CM	7:30-8:00PM	-----S-	:30	1	\$750.00	1	0.00	NM	2	\$1,500.00
OLYMPIC ZONE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----S-		1				\$750.00		0.00			
		Week: 08/06/12	08/12/12	-----S-		1				\$750.00		0.00			
E 35	KSNV	08/13/12	08/13/12		CM	8-10pm	M-----	:30	1	\$2,300.00	1	0.00	NM	1	\$2,300.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
STARS EARN STRIPES Start Date: 08/13/12 End Date: 08/19/12 Weekdays: M----- Spots/Week: 1 Rate: \$2,300.00 Rating: 0.00 Week: 08/13/12 08/19/12 M----- 1 \$2,300.00 0.00															
E 36	KSNV	08/21/12	08/28/12	Tues PR 8-10p Monday Prime 8-10pm	CM	8-10pm	-T-----	30	1	\$4,000.00	1	0.00	NM	2	\$8,000.00
AGT Start Date: 08/20/12 End Date: 08/26/12 Weekdays: -T----- Spots/Week: 1 Rate: \$4,000.00 Rating: 0.00 Week: 08/20/12 08/26/12 -T----- 1 \$4,000.00 0.00 Week: 08/27/12 09/02/12 -T----- 1 \$4,000.00 0.00															
E 37	KSNV	08/14/12	08/21/12	Tues PR 10-11p Tuesday Prime 10-11pm	CM	10-11pm	-T-----	30	1	\$2,000.00	1	0.00	NM	2	\$4,000.00
LOVE IN THE WILD Start Date: 08/13/12 End Date: 08/19/12 Weekdays: -T----- Spots/Week: 1 Rate: \$2,000.00 Rating: 0.00 Week: 08/13/12 08/19/12 -T----- 1 \$2,000.00 0.00 Week: 08/20/12 08/26/12 -T----- 1 \$2,000.00 0.00															
E 38	KSNV	08/16/12	08/30/12	Thurs PR 10-11p Thursday Prime 10-11pm	CM	10-11pm	---T---	30	1	\$2,100.00	1	0.00	NM	3	\$6,300.00
ROCK CENTER W/B. WILLIAMS Start Date: 08/13/12 End Date: 08/19/12 Weekdays: ---T--- Spots/Week: 1 Rate: \$2,100.00 Rating: 0.00 Week: 08/13/12 08/19/12 ---T--- 1 \$2,100.00 0.00 Week: 08/20/12 08/26/12 ---T--- 1 \$2,100.00 0.00 Week: 08/27/12 09/02/12 ---T--- 1 \$2,100.00 0.00															
E 39	KSNV	08/24/12	08/24/12	Fri PR 9-10p Friday Prime 9-10pm	CM	9-10pm	----F--	30	1	\$2,600.00	1	0.00	NM	1	\$2,600.00
GRIMM (R) Start Date: 08/20/12 End Date: 08/26/12 Weekdays: ----F-- Spots/Week: 1 Rate: \$2,600.00 Rating: 0.00 Week: 08/20/12 08/26/12 ----F-- 1 \$2,600.00 0.00															
E 40	KSNV	08/17/12	08/31/12	Fri 10-11p Friday Prime 10-11pm	CM	10-11pm	----F--	30	1	\$3,200.00	1	0.00	NM	2	\$6,400.00
COMMENTS APPLY TO SUB LINES A THRU B DATELINE Start Date: 08/13/12 End Date: 08/19/12 Weekdays: ----F-- Spots/Week: 1 Rate: \$3,200.00 Rating: 0.00 Week: 08/13/12 08/19/12 ----F-- 1 \$3,200.00 0.00 Week: 08/20/12 08/26/12 ----- Spots/Week: 0 Rate: \$0.00 Rating: 0.00 Week: 08/27/12 09/02/12 ----F-- 1 \$3,200.00 0.00															
E 41	KSNV	08/03/12	09/03/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	30	2	\$1,100.00	1	0.00	NM	18	\$19,800.00
COMMENTS APPLY TO SUB LINES A THRU B NEWS 3 NIGHTSIDE Start Date: 07/31/12 End Date: 08/06/12 Weekdays: M---F-- Spots/Week: 2 Rate: \$1,100.00 Rating: 0.00 Week: 07/31/12 08/06/12 M---F-- 2 \$1,100.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 07/31/12-08/06/12 M-F News 3 at Eleven 11pm-1135pm M---F--- 30(\$1,100.00) 0.00 NM See MG 41.24 [PGM CHG = OLYMPIC LATE NEWS] 2 KSNV 07/31/12-08/06/12 M-F News 3 at Eleven 11pm-1135pm M---F--- 30(\$1,100.00) 0.00 NM See MG 41.23 [PGM CHG = OLYMPIC LATE NEWS] 23 KSNV 08/06/12-08/06/12 Olympics Late News 3 11pm-12.35am M----- 30 \$1,100.00 0.00 NM MG for 41 2 08/03 [MG] 24 KSNV 08/06/12-08/06/12 Olympics Late News 3 11pm-12.35am M----- 30 \$1,100.00 0.00 NM MG for 41 1 08/06 [MG] Week: 08/07/12 08/13/12 M----- 1 \$1,100.00 0.00 Week: 08/14/12 08/20/12 MTWTF-- 5 \$1,100.00 0.00 Week: 08/21/12 08/27/12 MTWTF-- 5 \$1,100.00 0.00 Week: 08/28/12 09/03/12 MTWTF-- 5 \$1,100.00 0.00															
E 42	KSNV	08/18/12	09/01/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	30	1	\$1,100.00	1	0.00	NM	3	\$3,300.00
NEWS 3 NIGHTSIDE															

Order / Rev. 104878
 Alt Order # 06837423
 Flight Dates: 08/03/12 - 09/03/12

Advertiser: Obama for America
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 Estimate 1522

Print Date 08/28/12 08:32:01 Page 7 of 9

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 42	KSNV	08/18/12	09/01/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	3	\$3,300.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----S-					1	\$1,100.00		0.00			
	Week:	08/20/12	08/26/12	-----S-					1	\$1,100.00		0.00			
	Week:	08/27/12	09/02/12	-----S-					1	\$1,100.00		0.00			
E 43	KSNV	08/19/12	09/02/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	3	\$3,300.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----S					1	\$1,100.00		0.00			
	Week:	08/20/12	08/26/12	-----S					1	\$1,100.00		0.00			
	Week:	08/27/12	09/02/12	-----S					1	\$1,100.00		0.00			
E 44	KSNV	08/07/12	09/03/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$425.00	1	0.00	NM	16	\$6,800.00
COMMENTS APPLY TO SUB LINES A THRU B TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/07/12	08/13/12	M-----					1	\$425.00		0.00			
	Week:	08/14/12	08/20/12	MTWTF--					5	\$425.00		0.00			
	Week:	08/21/12	08/27/12	MTWTF--					5	\$425.00		0.00			
	Week:	08/28/12	09/03/12	MTWTF--					5	\$425.00		0.00			
E 45	KSNV	08/07/12	09/03/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	2	\$225.00	1	0.00	NM	17	\$3,825.00
COMMENTS APPLY TO SUB LINES A THRU B LATE NIGHT W/JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/07/12	08/13/12	M-----					2	\$225.00		0.00			
	Week:	08/14/12	08/20/12	MTWTF--					5	\$225.00		0.00			
	Week:	08/21/12	08/27/12	MTWTF--					5	\$225.00		0.00			
	Week:	08/28/12	09/03/12	MTWTF--					5	\$225.00		0.00			
E 46	KSNV	08/18/12	09/01/12	Saturday Night Live Saturday Night Live	CM	1130pm-1.02am	-----S-	:30	2	\$1,400.00	1	0.00	NM	6	\$8,400.00
SATURDAY NIGHT LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----S-					2	\$1,400.00		0.00			
	Week:	08/20/12	08/26/12	-----S-					2	\$1,400.00		0.00			
	Week:	08/27/12	09/02/12	-----S-					2	\$1,400.00		0.00			
E 47	KSNV	08/19/12	09/02/12	Sports Night in Las Vegas Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	3	\$1,200.00
SPORTS NIGHT IN LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----S					1	\$400.00		0.00			
	Week:	08/20/12	08/26/12	-----S					1	\$400.00		0.00			
	Week:	08/27/12	09/02/12	-----S					1	\$400.00		0.00			
E 48	KSNV	08/03/12	08/13/12	Olympics Daytime Week Olympics Daytime Weekdays	CM	9am-4pm	MTWTF--	:30	10	\$1,200.00	3	0.00	NM	26	\$31,200.00
COMMENTS APPLY TO SUB LINES A THRU B OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	M---F--					10	\$1,200.00		0.00			
	Week:	08/07/12	08/13/12	MTWTF--					16	\$1,200.00		0.00			
E 49	KSNV	08/04/12	08/04/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	4am-6pm	-----S-	:30	6	\$1,700.00	3	0.00	NM	6	\$10,200.00
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	-----S-					6	\$1,700.00		0.00			
E 50	KSNV	08/05/12	08/05/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	4am-6pm	-----S	:30	6	\$1,700.00	3	0.00	NM	6	\$10,200.00
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	-----S					6	\$1,700.00		0.00			

Order / Rev: 104878
 Alt Order #: 06837423
 Flight Dates: 08/03/12 - 09/03/12

Advertiser: Obama for America
 Product Desc: OBAMA 4 AMERICA
 Estimate: 1522
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 50	KSNV	08/05/12	08/05/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	4am-6pm	-----S	:30	6	\$1,700.00	3	0.00	NM	6	\$10,200.00
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	-----S			6		\$1,700.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	07/30/12-08/05/12		Olympics Daytime Weekend		4am-6pm	-----Su	:30		(\$1,700.00)		0.00	NM		
See MG 50.7															
7	KSNV	08/04/12-08/04/12		Olympics Daytime Weekend		4am-6pm	-----Sa--	:30		\$1,700.00		0.00	NM		
Ⓜ MG for 50.2 08/05															
E 51	KSNV	08/11/12	08/11/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	4am-6pm	-----S-	:30	5	\$1,700.00	3	0.00	NM	5	\$8,500.00
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S-			5		\$1,700.00		0.00				
E 52	KSNV	08/11/12	08/11/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	5-7A	-----S-	:30	2	\$900.00	3	0.00	NM	2	\$1,800.00
OLYMPIC DAYTIME A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S-			2		\$900.00		0.00				
E 53	KSNV	08/12/12	08/12/12	Olympics Daytime Week Olympics Daytime WEEKEND (7:00 AM-3 00 PM)	CM	4am-6pm	-----S	:30	4	\$1,700.00	3	0.00	NM	4	\$6,800.00
OLYMPIC DAYTIME B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S			4		\$1,700.00		0.00				
E 54	KSNV	08/03/12	08/06/12	Olympics Primetime Olympics Primetime	CM	7pm-12am	M---FS-	:30	1	\$6,000.00	3	0.00	NM	1	\$6,000.00
OLYMPIC PRIMETIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/31/12	08/06/12	M---FS-			1		\$6,000.00		0.00				
E 55	KSNV	08/19/12	08/19/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
NFL INDIANAPOLIS @ PITT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S			1		\$3,200.00		0.00				
E 56	KSNV	08/26/12	08/26/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
NFL CAROLINA @ JETS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-----S			1		\$3,200.00		0.00				
E 57	KSNV	08/19/12	08/26/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$1,100.00	2	0.00	NM	2	\$2,200.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S			1		\$1,100.00		0.00				
Week:		08/20/12	08/26/12	-----S			1		\$1,100.00		0.00				
N 58	KSNV	08/18/12	08/18/12	To the Point - PM To the Point	CM	730-758pm	-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S-			1		\$375.00		0.00				
N 59	KSNV	08/19/12	08/19/12	LAW & ORDER (LF) Law & Order (LF)	CM	Sat 1-2am / Sun 1-	-----S	:30	1	\$225.00	1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S			1		\$225.00		0.00				
N 60	KSNV	08/07/12	08/10/12	Olympics Late News 3 Late News during Olympics	CM	11pm-12 35am	-TWTF--	:30	4	\$1,100.00	7	0.00	NM	4	\$4,400.00
COMMENTS APPLY TO SUB LINES A THRU B															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/12	08/13/12	-TWTF--			4		\$1,100.00		0.00				
N 61	KSNV	08/05/12	08/05/12		CM	4am-6pm	-----S	:30	2	\$0.00	16	0.00	NM	2	\$0.00

Order / Rev: 104878
Alt Order #: 06837423
Flight Dates: 08/03/12 - 09/03/12

Advertiser: Obama for America
Product Desc: OBAMA 4 AMERICA
Estimate: 1522
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Olympics Daytime Week															
Olympics Daytime WEEKEND															
EXTRA SPOTS WHICH AIRED IN ERROR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	07/30/12	08/05/12	-----S			2			\$0.00			0.00			
N 62	KSNV	08/19/12	08/19/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$3,200.00	4	0.00	NM	1	\$3,200.00
				NFL Football											
COMMENTS APPLY TO SUB LINES A THRU B															
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	08/14/12	08/20/12	-----S			1			\$3,200.00			0.00			
N 63	KSNV	08/21/12	08/24/12	Face to Face w/ Raiston	CM	730-758pm	-TWTF--	:30	2	\$800.00	1	0.00	NM	2	\$1,600.00
				Face to Face w/ J Raiston											
COMMENTS APPLY TO SUB LINES A THRU B															
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	08/21/12	08/27/12	-TWTF--			2			\$800.00			0.00			
N 64	KSNV	08/28/12	08/30/12	Wheel of Fortune in PRIME	CM	M-SA 8-11p / SUN-TWT---		:30	3	\$1,000.00	1	0.00	NM	3	\$3,000.00
				Wheel in Prime											
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	08/28/12	09/03/12	-TWT---			3			\$1,000.00			0.00			
N 65	KSNV	08/28/12	08/30/12	Face to Face in PRIME	CM	8-11pm	-TWT---	:30	3	\$800.00	1	0.00	NM	3	\$2,400.00
				Face to Face in PRIME											
FACE TO FACE WITH JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	08/28/12	09/03/12	-TWT---			3			\$800.00			0.00			
													Totals	677	\$513,925.00